



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

March 2023



Awarded Best CLC Regional Newsletter 2008, 2020



PATE TILE PARTY

BK 81 1007

March 18th (March 25 rain date.)

We will meet at 10:00 a.m. at the Conex in Zone Zero.

The Pate Tile Refurbish Party's purpose is to inspect each vendor's space-marking tile and each tile tub. Each of the 45 tubs has a laminated map of the zone and the blocks assigned for that tub. We place the tiles in the correct tub, in numerical order by blocks (even numbers in one stack and odd numbers in a second stack). Each stack gets a big rubber band to secure it. Missing tiles or unreadable tiles are replaced, using the vinyl film from the roll to make the replacement tile. There are about 13,000 tiles, but the work goes fast and we have fun with the get-together of club members. Refreshments will be provided, along with required supplies. However, please dress appropriately for the weather to be comfortable as we will be outside, and BRING A CHAIR. We need as many of you to come as possible, so mark the date and come on out. As of FEB 18, 2023 there have been over 7,800 spaces sold out of 13,275 available.

Coming from I35W frontage road (Victory Circle) or Route 114, go north on Allison Ave, left on Lone Star Circle and left into Zone Zero where the yellow Conex's are located.



PATE DATES—2023

Please plan accordingly

April 22nd Setup

April 27-29 Pate Swap Meet

April 30th Tear Down



web site: www.clcntx.com



Winner CLC Web Site Merit
Award 2013, 2014, 2015, 2016,
2017, 2018

Winner Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015,
2016, 2017, 2018, 2019, 2020, 2021, 2022

NTXCLC First Saturday Breakfast

Our 1st Saturday get-togethers are a relaxed fun social event with a group of classic cars in the parking lot . The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food is good. Your spouses are invited. Next meeting March 4th at 9:00 a.m.



At the men's table, deep in automotive conversations about carburetors and exhaust systems: Bill Ische, Steve Overby, Alex Beloff III, Bill Levy, Ron Fishell, Jeffery Pendleton, and Neil Polan



At the ladies' table, deep in conversation of social matters and what all: Connie Beloff, Debbie Overby, Linda Mikyska, Marcia Pendleton, Harriett Levy, and Judy Hanson

Activities Feedback

North Texas Cadillac LaSalle Club Events/Activity Survey

The "unofficial" activities committee is soliciting your input to get our club more active this year! We would like to get a list of activities that can be local, as well as a list that might serve for an inter-regional tour (it's our turn, in conjunction with the Austin/San Antonio club!).

These are suggested ideas. Perhaps you have more. Contact Bill Levy at lifer@write.com and/or Debbie Overby at doverby@hotmail.com with your activity suggestions and ideas.

Automobile

GM Plant

Toyota Plant

Sam Pack

Mark Kenning private collection

Ned Hannah private collection

Outdoor Venues

Dallas
Dallas Arboretum

*Fort Worth
Botanical
Gardens*

Klyde Warren Park

Grassy Knoll/Kennedy Memorial

East

Hamm's Peach Farm

Miscellaneous

Grand Prairie
Louis Tussaud's Palace of Wax

Carrollton

Pocket Sandwich Theater melodrama

Museums

Downtown Dallas
Dallas Museum of Art

Kennedy Museum

Perot Museum of Nature & Science

Dallas Holocaust & Human Rights Museum

Dallas

George W. Bush Presidential Museum

Biblical Arts Center

Fort Worth
Kimball Art Museum

*American
Amon Carter Art*

Sid Richardson Museum (Western art)

Cowgirl Museum

Restaurants

Babe's Chicken

El Fenix

Norma's

Mama's Daughter's Diner

Additionally, if there any suggestions for a charity participation, it would be very worthy of the club.



Sunshine Report

We at NTXCLC have not had events happening due to Covid, but are scheduling somethings for next couple of months so as to see one another! watch your emails.

March Birthdays: If your birthday is in March let us know.

Lynn Waterman 3/10

Karen Phillips 3/27

Please inform me of members that were missed on the list.

Love, *Ruby*



CLASSIFIED

For Sale: 1986 Fleetwood Brougham, owned by my mother. Red interior, lots of options. AC converted to R134, 4 new tires, new headliner, intake manifold and vacuum lines..etc. Cruise Control repaired. Books, brochures, records, manuals, keys, even has metal license plate frame from the dealer. Nice car to drive. Decent MPG.... \$9,240.00 firm. Richard Cross 817-472-4260



Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Activities Calendar

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

2023

March 4th NTXCLC First Saturday Breakfast Social.

April 1st NTXCLC First Saturday Breakfast Social

PATE DATES—2023
Please plan accordingly
March 18th Tile Party
(March 25th rain date)
April 22nd Setup
April 27-29 Pate Swap Meet
April 30th Tear Down



NATIONAL:
2023 June 20-June 24 CLC Grand National Albuquerque, NM.
2024 January, Irving, Texas National Board Meeting.
2024 CLC Grand National Gettysburg, PA.

CADILLAC UNBRIDLED DIESELS PLUS THE V-8-6-4 DRAMA

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division

Heated controversial vehicle debates are constant. Countless requests generated this partial response. American passenger diesel engine cars started in 1978. The EPA saga mandated the petrochemical scene regulations. The stoichiometric ratio for gasoline in cars, air fuel combustion is 14.7:1 meaning you can only lean a carburetor so far! The diesel about 50.1 much more efficient and economical. That's why you see huge trucks parked at idle as that is when they are most efficient. High heat of compression . . . 22.5:1 of the 350 V-8 requires no real ignition parts and no tune up.

One of the most common myths that still plagues the GM diesel is that it is little more than a converted 350 gasoline engine. Nothing could be further from the truth. About the only components common to the two engines are the valve covers and the water pump.

The diesel uses completely different block, heads and internals. The journals are visibly beefier and main bearings larger. 1979 models quick-start glow plugs cut cold start times from 60 to 6 seconds. Now at 105 horsepower at 3200 RPM. New roller valve lifters and a water separator in the fuel tank.

As Mr. Massey's sales manager, I had his undivided attention when I said, *If you are serious about having the most successful Cadillac diesel sales in America with virtually zero owner complaints, you must take my experienced Vietnam diesel advice.*

First, all new diesel Cadillacs will have the RACOR. Factory in tank water separators can be inadequate. Fuel filter/water separator and this 200 FG removes virtually 100% of water plus solid contaminants down to one micron in size which is mandatory on all marine gasoline. Important to understand that it is the nature of diesel fuel to attract moisture. You cannot chemically compress water. When you do, you bend connecting rods and push rods.



Tile Party

CADILLAC UNBRIDLED DIESELS PLUS THE V-8-6-4 DRAMA

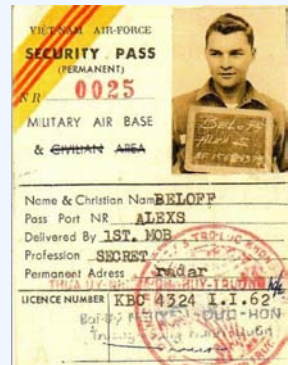
Next, order all new Cadillac diesels with a special cold weather package with thermostatically controlled fuel heater and engine block heater. With No. 2 diesel fuel below 20 degrees without warning even at 60 MPH, fuel waxing "paraffin" from crude petroleum stops the engine! We keep a small leak proof bottle of gasoline safely secured in the trunk. You merely empty the small gas can into the tank dissolving the wax right to the engine pump. You can now start the car and you are on your way. No tow truck needed on I-94.



Next, we change the oil, filter and complete service EGR system including hand wash, vacuum full tank of diesel fuel at no charge every 3,000 miles. Why? This is 1981. Cylinder wash occurs in a diesel, meaning the fuel and containment wash down the cylinders diluting the crank case oil. No diesel engine will run very long when denied service . . . understood and owner accepted. Notes: Don't let women fuel a diesel. One drop on clothes or shoes can smell all day. New diesel owner orientation and dealership tour is mandatory before delivery. Attention to yellow "WAIT" lamp for glow plugs heating. If you insist on fast ignoring wait lamp starts, you can cook twin starter motors at \$300 each and run down twin batteries.

Never buy diesel fuel from prolonged storage in above ground tanks. Temperatures reaching 60-70 degrees F can cause formation of hydrogen sulfide causing premature engine failure so should be avoided. Illustration: Cadillac diesel from Toledo to within 33 miles of Jacksonville, Florida, or Toledo, Ohio, to Wichita, Kansas, 889 miles on one tank of diesel fuel all based on EPA driving. How about a 3 year lease on new diesel Sedan DeVille for only \$399 a month?

My diesel knowledge was experienced hands on in Vietnam! The 1st Mobile Communication Group's mission is "rapid deployment in our C-124" to remote often hostile "top secret" combat zones. The 1st MOB highly skilled personnel were among the U.S.A.F. most decorated. Heavily involved in the Vietnam war, we were armed and prepared to defend our navigation aids, radar, GCA, TACAN, crypto vans and "diesel" power units. All OUR vans require critical precise 60 cycle current. Southeast Asia is 50 cycle. Local power is unusable. 5 KW through 100 KW diesel power units were vital. The VC are not stupid. When blue vans were operational, military aircraft arrive including helicopters. If the VC puts rounds (bullets) in our power units causing power failures, air crews could die! If the VC puts rounds in us, lights out!

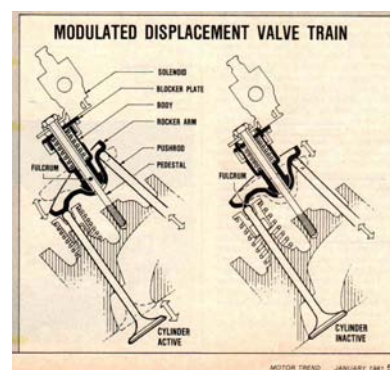


CADILLAC UNBRIDLED DIESELS PLUS THE V-8-6-4 DRAMA



The 1981 Cadillac V-8-6-4 modular displacement engine and electromechanical system shuts off the valve train of a particular pair of cylinders on its 368 cu. In 6-0-liter 140 HP at 3800 RPM. By mechanically altering the rocker arm fulcrum, the intake and exhaust valves are held shut by their valve springs. No fuel passes through those combustion chambers. M.D. Cadillacs employ all eight cylinders 60% of the time, 6-3% and 4-37%.

EPA projects Cadillacs run on four 88% of the time. The 8-6-4 is Cadillac's new digital fuel injection system. A twin-injector throttle body metered by a digital microprocessor electronic control module (ECM). The V-8-6-4 was available in 1981 only.



I purchased a new 1981 V-8-6-4 Coupe DeVille pictured here and I had a 1981 Seville demonstrator. In the 6 cylinder mode, it vibrates through the drive shaft (RWD) temporarily. FWD was no problem. The press killed it and the 1963 Corvette split window coupe. Most owners simply disconnected the 8-6-4 wire (RWD) to the transmission for a great V-8! If this engine is so bad, how come it was standard in all RWD Cadillac limousines for seven years? Benz now successfully uses an 8-6-4!

The Massey Cadillac diesels remained a huge success. Our Cadillac owners were thrilled especially the lady owners and drivers that generated impressive repeat and referral business in a highly competitive market. Mr. Massey remained "The nation's largest most successful Master Cadillac Dealer." One of my thoughts has always been *You cannot build a business with unhappy owners!* On that point, Mr. Massey and I were in agreement! It was proven again when I was a Master Cadillac Dealer at Beloff Pontiac Cadillac GMC in Peru, Indiana, 1973, at age 32. I have loved cars since I could crawl. My greatest experience in life was selling all kinds of cars and keeping my owners happy. See alexbeloff3.com for my 159 cars.

May God bless the trails you ride! *Alex*

Recommendations

, besides meaning

As members of the North Texas Region Cadillac & LaSalle Club, you are at times seeking assistance in accessing parts, service or other activities related to your Cadillac and LaSalle vehicles, which you treasure very much. Besides our club being a social organization of individuals with at least one common interest, and also enjoying participating in events and other doings that you can both exercise and show off your car, the club can offer information and advise that would benefit our members.

A few years ago we compiled an experience listing of places where owners of Cadillac, LaSalle, and other GM automobiles could locate parts and service for their cars in the local area. This list is currently located on our web site (www.clcntx.com) under the heading of ***Mechanic and Suppliers List***. It was last fully updated by Minnie Bedrick in 2023 and additions have been made. For this month we added:

Moreno Customs
131 Central Ave. "B"
Grapevine, Texas 76051
Richard 682 554-9592
Custom Upholstery, paint, body work
www.morenocustoms.com

Grapevine Automotive Services
131 Central Ave.
Grapevine, TX 76051
Scott-Owner, Master Technician
Allante work, also sends out powder coat
for exhaust manifolds
817 481-5836 wgaauto@yahoo.com
Grapevineautomotiveservices.com

1st Call Automotive Appearance
800 N. Central Expressway
Richardson, TX 75080
Www.1stcalldfw.com
Body work, paint, tint, cleaning

Coit Auto Center
18131 Coit Rd.
Dallas, TX 75252.
(214) 999-1900
Quality work at reasonable prices

I am now soliciting (asking) our NTXCLC members, spouses, friends, and others for their suggestions and experiences with local dealers, service shops, mail order companies, and anyone else that provides good or bad service for our members. Send me the name, address, phone, what ever you have that you are suggesting is a good place to get reliable (or unreliable) service or parts for your Cadillac cars. I will help updating the list on our web site at your convenience. I know there is a lot of information like this out there because many of you share this with each other at our First Saturday Breakfast get togethers.

So, get out you receipts and service records and share this with me and then the club. It will be highly appreciated and I know very welcome by many members.



Membership Report

Welcome to our New Members:

Trenton Browne, Sunset, TX, '59 and 56 Fleetwoods

There are 13 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

For membership information— Contact Bill
Haesslein at billhsln@att.net

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year,
12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

North Texas Region

Jacket **\$75** + \$10.95 S&H U.S.

Goddess Shirt **\$25** + \$6.95 S&H U.S.

Hatband **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.



If outside the United States, please email Rubye at rubyemusser@gmail.com for information on shipping charges.

Make checks payable to NTXCLC
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:
Rubye Hubbard
3148 Waterside Dr. • Arlington, TX 76012

Officers

As of March 2023

President: **Bill Levy**
(214) 563-1033 lifer@write.com

Vice President: **Bill Ische**
ische.tx@gmail.com

Secretary: (open)

Treasurer: **Jim Hanson**
Jam_Han@msn.com

Webmaster: **Minnie Bedrick**
minniebedrick@gmail.com

Membership: **Bill Haesslein**
billhsln@att.net

Assistant Membership:
Activities: **Rubye Musser**
(817) 996-8066 rubyemusser@gmail.com

Assistant Activities: (open)

Sunshine: **Rubye Musser**
rubyemusser@gmail.com

Newsletter Editor & Distribution: **Bill Levy**
(214) 563-1033 lifer@write.com

Newsletter Printer: **Greg Neiberding**

Pate Director: **Bill Levy**

Pate Director Assistant: (open)

Historians: **Alex Beloff III**

Directors: **Richard Cross**

Calling Post: **Karen Phillips**

digital **3** printing

Contact Greg for all your printing needs!

Greg Nieberding 469-556-4792

greg@digital3printing.com
2730 N. Stemmons #740W
Dallas, Texas 75207

NTX CLC BREAKFAST AT DENNY'S ON NW HWY IN DALLAS 2012



ALEX BELOFF III IS PLEASED TO SHARE HIS PHOTOS OF NTX CLC EVENTS!

Enjoy the past NTX CLC Beloff articles on website at www.alexbeloff3.com!
NTX CLC Cadillacs from past events . . . Topless Cadillacs . . . Distributorships

See the photos and stories of the 159 cars Alex has owned at www.alexbeloff3.com.



The Birth of a Pontiac
Salesman

March 2023



STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
16734 Lauder Lane
Dallas, TX 75248

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First Class Mail

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Drive, Show, Chrome, Bumper, Bullets, Tail Fins

NTXCLC

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Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com